PATENT - POWER OF ATTORNEY

PTC/SB/81A (12-08)
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Patent Number

Issue Date

7,702,555

04/20/2010

WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS Attorney Docket Number 97171-00112-2  Thereby revoke all previous powers of attorney given in the above-identified patent.  A Power of Attorney is submitted herewith.  A Power	REVOCATIO	N OF POWER OF ATTORNEY	First Named Invent	or Jos	eph L. Breeden		1
I hereby revoke all previous powers of attorney given in the above-identified patent.	WITH A NE	EW POWER OF ATTORNEY AND	Title	Vintag Behavi Chaton Booms	on Macuration Analytics low and Projecting Cash wer Communities and Thei nio, Competitive, or Nam	for Predicting Plew for ir Responses to	
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Practitioner(s) Name Registration Number  Please recognize or change the correspondence address for the obove-identified patent to:  The address associated with the above-mentioned Customer Number.  OR  The address associated with Customer Number:  OR  Firm or Individual Name  Address  City  Country  State  Zip  Telephone  Iam the:  Inventor, having ownership of the patent.  OR  The address of the patent.  OR  Statement under 37 CFR 3.73(b) (Form PTO/SB/86) submitted herewith or filed on  Signature  Signature  Kenneth E. Thompson  Telephone (201) 469-2975.  Title and Company Senior Vice President and General Counsel of Strategic Analytics, Inc.  NOTE: Signetures of all the Inventors or patent owners of the order laters is required. Submit multiple forms if more than one lignature is required, see below.	on the United S	or agent(s) with respect to the patent identificates Patent and Trademark Office connectates	itified above, and to tracked therewith:	ansact all b	pusiness in 27614		TITION
Please recognize or change the correspondence address for the above-identified patent to:    The address associated with the above-mentioned Customer Number.	l hereby app above, and t	oint Practitioner(s) named below as my/o transact all business In the United State	our attomey(s) or eger es Patent and Tradem	nt(s) with re nark Office	spect to the patent id connected therewith:	Sentified	
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Firm or Individual Name  Address  City State Zip  Country  Telephone Email  I am the:  I inventor, having ownership of the patent.  OR  Patent owner.  Statement under 37 CFR 3.73(b) (Form PTO/SB98) submitted herewith or filed on  Stignature  Signature  Name Kenneth E. Thompson  Telephone (201) 469-2975.  Title and Company Senior Vice President and General Counsel of Strategic Analytics, Inc.  NOTE: Signatures of all the Inventors or patent owners of the unitre biterest or their representative(s) are required. Submit multiple forms if more than one alignature is required, see below.	OR  The address a	ssociated with the above-mentioned Customer	Number.				
City State Zip  Country  Telaphone Email  I am the:  Inventor, having ownership of the patent.  OR  Patent owner, Statement under 37 CFR 3.73(b) (Form PTC/SB/96) submitted herewith or filed on  SIGN/STURE of Inventor or Patent Owner  Signature  Name Kenneth E. Thompson Telephone (201) 469-2975.  Title and Company Senior Vice President and General Counsel of Strategic Analytics, Inc.  NOTE: Signatures of all the Inventors or patent owners of the unitre Interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.	Firm or	e	<u> </u>		•		
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This collection of Information is required by 37 CFR 1.31, 1.32 and 1.35. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will very depending upon the individual case. Any comments on the arround of time you require to complete this form anchor suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Paterni and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Paternis, P.O. Box 1450, Alexandria, VA 22313-1450.

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STATEMENT UNDER 37 CFR 3.73(b)	:D
Applicant/Patent Owner. Joseph L. Breeden, R. David Franklin and Anthony J. Giancola AUG 2 7 201	10
Application No./Patent No.: 7,702,555 Filed/Issue Date: 04/20/2010 OFFICE OF DETAIL	
Entitled: Vintage Maluration Analytics for Predicting Behavior and Projecting Cash Flow for Customer Communities and Their Responses to Economic, Competitive, or Management Changes	IONS
Strategic Analytics, Inc. Corporation	
(Name of Assignee) (Type of Assignee, e.g., corporation, partitionality, government agency, etc.)	
states that it is:	
1.  the assignee of the entire right, title, and interest; or	
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is	
In the patent application/patent identified above by virtue of either:	
An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 011540 , Frame 0755 , or for which a CR	
B. A chain of title from the Inventor(s), of the patent application/patent identified above, to the current assignee as follows:	•
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Reel Frame or for which a copy thereof is attached.	
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3. From:To	
The document was recorded in the United States Patent and Trademark Office at	
Reel, or for which a copy thereof is attached.	
Additional documents in the chain of title are listed on a supplemental sheet.	
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.	
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]	
The undersigned whose title is supplied below) is authorized to act on behalf of the assignee.	
Signature   1-21-10   Date	
Kenneth E. Thompson	
Printed or Typed Name (201) 469-2975 Telephone Number	
Senior Vice President and General Counsel of Strategic Analytics, Inc.	
Title	

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentially is governed by 35 U.S.C. 122 and 87 CFR 1.11 and 1.14. This collection is estimated to lake 12 minutes to complete, including gathering, preparing, and submitting the completes optication form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissions' for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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